

**BE ALL YOU WANT TO BE**

**JUNE 6 - 10, 1990**

**PITTSBURGH, PA**

**HOTEL RESERVATION FORM**

The Hotel Sheraton- Warrendale is pleased to offer BE ALL participants the special rate of \$70.00 Single Person, Single Room per night and \$80.00 Two persons, Two Beds, One room per night. Calculations below include the tax. BE ALL will assign room mates for those requesting Doubles unless you indicate a Specific Individual. You must use this form to receive the above rate. Your arrangements for rooms must be conducted with the Hotel and payment for your accommodations is made To the Hotel.

Registered Name: \_\_\_\_\_

(please print) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST. \_\_\_\_\_ Zip \_\_\_\_\_

**Please Reserve:**

[ ] Single (1 Person, 1 Room) \$76.30\* per night  
[ ] Double(2 Persons, 2 beds 1 Room) \$87.50 \*per night  
\*Tax Included \$43.60 \*per person

Arrival: June \_\_\_\_\_, 1990 at \_\_\_\_\_: \_\_\_\_\_ [ ]AM  
[ ]PM

Depart: June \_\_\_\_\_, 1990 at \_\_\_\_\_: \_\_\_\_\_ [ ]AM  
[ ]PM

**For Arrival After 6PM:**

Accommodations are held until 6PM on arrival date unless guaranteed by a major credit card or hotel deposit for the first night. Rooms not guaranteed will be released at 6 PM for prior sale. If you plan to arrive after 6 PM, complete the following:

Enclosed is my check or money order of \$ \_\_\_\_\_  
(made out to the Sheraton-Warrendale) for one night as a deposit for my room.

OR:

Check One \_\_\_\_\_ Am Ex \_\_\_\_\_ Visa \_\_\_\_\_ Master \_\_\_\_\_

Card Holder (print name) \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

\*Please mail this completed form to:

**The Hotel Sheraton-Warrendale**  
**910 Sheraton Drive**  
**Mars, PA 16046**

Attn: Reservations

412-776-6900

**Be All  
You Want  
To Be**



**Pittsburgh  
The City of Bridges  
Welcomes You**

**June 6 - 10, 1990**

**Hotel Sheraton -Warrendale**

**Pittsburgh North**

**PITTSBURGH IS PLEASED  
TO WELCOME YOU**

This year is the first time that Pittsburgh is the location for a BE ALL gathering. Very successful events have taken place in Chicago, Detroit and Cleveland, before this. Here in Pittsburgh this year we will do all possible to maintain the very high tradition of quality and excellence experienced in former years. We have engaged a very lovely hotel. We have planned an exciting, informative and fun-filled convention. Taking advantage of the many wonderful things to do and see in Pittsburgh we think you will find your visit to our city a memorable experience. The City tour, the evening cruise on the rivers, the night spots to visit for wonderful dancing and pleasurable conversation will give you insight into only a portion of what we enjoy here in the "Most Livable City" We believe that the Sheraton Hotel-Warrendale will provide ambience and a setting for delightful dining and the wonderful renewal of old friendship and the beginning of many new ones.

Your continence pleasure in and further development of your feminine self will take place in a safe, comfortable setting. The hotel has beautiful facilities for meeting, for relaxing, for enjoyment. You will like it here.

The BE ALL is in its ascendancy. It has become a prestigious and acclaimed event. As you know, there are four clubs who are sponsors of this convention:

Chic Chapter/Tri-ESS -	Chicago
Crossroads -	Detroit
Paradise Club -	Cleveland
Transpitt -	Pittsburgh

Members of each organization have met to plan and arrange many of the preliminary stages of the BE ALL, and many representatives of each group will be working during the convention to add to your convenience and enjoyment. Jointly we heartily welcome you to the 8th Annual BE ALL Weekend. Read the summary of planned events listed in this brochure and make plans to join us. Fill out the Two reservation forms in this folder and mail appropriately to the Hotel Sheraton-Warrendale and to the BE ALL Weekend (Addresses are on each reservation form) and shortly thereafter, confirmation will be sent to you and soon after that, additional information and instruction for planning will come in your mail. Again - Welcome Welcome to the BE ALL - in Pittsburgh.

**DAILY EVENTS:**

**WEDNESDAY, JUNE 6TH**

Registration Begins at 12 Noon  
Welcome Celebration - Cash Bar, Dinner

**THURSDAY, JUNE 7TH**

Continental Breakfast  
Ballroom Dance Class  
Pittsburgh City Tour  
Luncheon in the City  
Combined Conference - CD, TG, TS  
Boat Cruise on the River with Dinner and Entertainment

**FRIDAY, JUNE 8TH**

Continental Breakfast  
Ballroom Dance Class  
TS Program Begins  
Wives and Significant Other Conference  
Ways to Improve  
Luncheon - Speaker Sister Mary Elizabeth  
TS Program  
Wives and Significant Others and TVs Conference  
The Novice TV - Eve  
The Advanced TV - Kay Gould  
Hair Care - Your Own and Your Wig - Rachel  
Transformations - Mariette Pathy Allen  
Cash Bar  
Dinner  
Renaissance Chorus Entertains  
Square Dance

**SATURDAY, JUNE 9TH**

Continental Breakfast  
Ballroom Dance Class  
TS Program  
Wives and Significant Other Conference  
Ways to Improve  
Luncheon - Keynote Speaker  
TS Program  
Wives and Significant Others Conference  
TVs only Conference  
Wives, Significant Others, and TVs (A Panel Discussion  
Transvestism in the Movies and on the Stage  
Self Protection and Self Defence for the Female  
How to Improve Your Photography  
Cash Bar  
Dinner  
Strut Your Stuff

**SUNDAY, JUNE 10TH**

Breakfast and Departure

Note: There will be Hospitality rooms for the Wives and Significant Others and for the TS Participants. Registration will be open from 8AM to 10PM Thursday, Friday and Saturday.

**BE ALL YOU WANT TO BE  
JUNE 7 - 10, 1990  
PITTSBURGH, PA  
RESERVATION FORM**

Fem Name: \_\_\_\_\_

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Phone (optional): (\_\_\_\_\_) \_\_\_\_\_

Club Affiliation: \_\_\_\_\_

\*Arrive: June \_\_\_\_\_, 1990 at \_\_\_\_\_:\_\_\_\_\_ [ ] AM  
[ ] PM  
\*Depart: June \_\_\_\_\_, 1990 at \_\_\_\_\_:\_\_\_\_\_ [ ] AM  
[ ] PM

\*Note this is very important for us to know

\*Hotel reservations:(Check One)  
[ ] Single [ ] Double [ ] Couple  
(Wife or Partner)

\*This is important to our registration planning.

Double: 1) Requested Roommate's Name (If known)

2) BE ALL will assign [ ]  
3) Non-smoker [ ]

COSTS: (Fill in appropriate cost and package plan letter)

BE ALL Package Plan [ ] \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Less: BE ALL deposit (minimum \$60) \$ \_\_\_\_\_

BALANCE\* DUE UPON ARRIVAL: \$ \_\_\_\_\_

\*(Check, cash, money order, or Visa, Master or Amer. Express)

\*Once completed please mail deposit (Payable to BE ALL) and this form to:

**BE ALL WEEKEND  
P.O. BOX 38304  
PITTSBURGH, PA 15238**

**TO ATTEND ...**

To register for BE ALL the simply fill out and return the attached reservation form and the separate hotel reservation form. Mail them appropriately to the Hotel Sheraton-Warrendale and to the "BE ALL" Weekend. For proper room assignments, and meal planning your reservations SHOULD be received by May 26, 1990. Your cooperation is requested.

**PACKAGE PLANS:**

Package Plans include ALL MEALS including breakfast/brunch, luncheons, dinner and banquets, Evening Boat Crusie, tours; and admission to ALL activities and events for the time covered in your package. There are no extra charges! THEY DO NOT INCLUDE HOTEL ACCOMMODATIONS. ALL PACKAGE PLANS ARE PER PERSON !

	Single Attendee	Per Person TV/GG Couple Only
Plan A: Wed., June 6, 1990 (12 NOON) through Sun., June 10, 1990 (12 NOON)	\$250	\$240
Plan B: Thurs., June 7, 1990 (3PM) through Sun., June 10, 1990 (12 NOON)	\$200	\$190
Plan C: Fri., June 8, 1990 (4PM) through Sun., June 10, 1990 (12 NOON)	\$140	\$130
Plan D: Sat., June 9, 1990 (8AM) through Sun., June 10, 1990 (12 NOON)	\$100	\$90
Plan E: Sat., June 9, 1990 All day & Evening (SUNDAY NOT INCLUDED)	\$85	\$75
Plan F: Sat., June 9, 1990 Evening Only	\$40	\$30

Participants needing a package plan different than described above please contact us for rates. Be sure to include exact time of arrival and departure for you and your wife/partner, if she will be attending.

There is a minimum deposit of \$75 with your reservation. Enclose check or money order made out to BE ALL WEEKEND. Confirmation with travel directions and check-in procedures will be sent upon receipt of reservation and payment of deposit. The Balance due payable on arrival with check credit card (Am Ex, Visa, Master). Accommodations, telephone, bar or other charges billed to your room must be paid at check-out.

For further information please write to: BE ALL WEEKEND, P.O. Box 38304, Pittsburgh, PA 15238, or call the Transpitt telephone 412-781-0257 (after 9:00 PM Pgh. Time). Leave a message on the machine, please.

**PROGRAM HIGHLIGHTS**

**GEORGE BROWN MD.** - Is a psychiatrist who resides in Texas and comes to us with a remarkable back ground in contact and observation of the Crossdresser community. He is currently conducting a very interesting research study, collecting data from members of our culture. He will give our Keynote address at the Saturday luncheon and participate in a panel discussion later that day.

**RICHARD F. DOCTER Ph. D.** - Professor of Psychology and clinical Psychologist at California State University at Northridge is a leading authority on "Transvestites and Transsexuals" (the title of his recent book.) Dr. Doctor will lead discussions for wives, significant others and TVs and be available for individual "One to One" conferences by appointment.

**SANDRA COLE, C.S.E., C.S.W.** - Professor of Physical Medicine and Chairperson of the Sexuality Council at the University of Michigan School of Medicine is a nationally know authority on sex education. Prof. Cole is paying a return visit to BE ALL in order to host and lead the wives and female partners' program.

**WENDY PARKER** - All the world is a stage. You, too, can be a part of it. Express the other side of yourself and BE ALL YOU WANT TO BE. Let Wendy, a well known talented professional musician and entertainer, help you "Get Your Act Together!" (for "Strut-Your-Stuff" or otherwise.)

**MARIETTE PATHY ALLEN** - A Dynamic and talented professional photographer and author of a published book featuring her photographs entitled "Transformations". Mariette's photographs have appeared in many leading national and international publications and she was the official photographer for Lee Grant's documentary, "What Sex Am I?". She will also lead a mini-session on how to take better photographs.

**RACHEL** - A licensed professional hair and wig stylist, and partner of a crossdresser, will tell you how to buy a wig and show you how to brush, style and take care of it. She will also instruct on how to brush and fix your own hair into an attractive feminine style. She will do styling by appointment as well.

**THE SQUARE DANCE** - We have the time, we have the place, we have the caller and he has the know-how and the music. Bring that Square Dance dress or pleasant blouse and your jeans and western hat - we're going to dance till the chickens come home to roost.

**THE RIVER BOAT CRUISE** - You will enjoy Pittsburgh's skyline - it is truly beautiful. Good food and entertainment to make it a complete and perfect evening.

**SPECIAL PROGRAMS OF NOTE:**

A - BE ALL encourages the full participation of wives and female partners of crossdressers in all our activities and all our social events. We recognize as well however, the need for exchange and information, between these women and between them and professionals. Hence we are carrying on the practice, established in the past two BE ALL conventions, of having time, space and conference devoted only to the women.

1) Conference for the women only with Dr. Sandra Cole and with Dr. Richard Docter have been scheduled.

2) A special Hospitality room has been set aside for the women only, where they can meet and discuss, one to one or in groups away from the hustle of the convention.

B - A special panel discussion with Dr. Richard Docter, Dr. Sandra Cole, and Dr. George Brown for all BE ALL participants - CD and GG - will take place on Saturday 4:00 PM

C - Dr. Richard Docter will meet with CDs alone, with GGs alone and with both together at scheduled times.

D - Manicurists, hairdressers and make up artists will be available to all participants of BE ALL -CDs, wives and female partners - we want you all to be what you want to be - by Appointment!!

E - Lavender and Lace and all our vendors are anxious to be of service and assistance to all participants.

**STRUT YOUR STUFF TALENT SHOW**  
The Strut-Your-Stuff amateur talent show is a tradition at BE ALL. The rules are simple: Keep it short (under 5 minutes), and tasteful, and don't worry about making a fool of yourself. (We all do that, sooner or later.) Bring your music on cassette tape and let Wendy Parker help you to get your act together. Comedy, Music, Singing, Dancing, Live or Mimic. Strut-Your-Stuff is fun. Try it you'll like it! Who knows, maybe a star will be born!

**CONCURRENT SEMINAR**  
Concurrent with BE ALL will be a special two and half day program, just for the transsexual, M- F and F-M, devoted entirely to the exploration of transsexual issues. Various segments of the program will be moderated by Sister Mary Elizabeth, Mr. Rupert Raj, MS Christina Young and Shelia Kirk. The program begins on Thursday with a combined conference with TVs, TS and the above moderators starting at 3:30 PM and ending with time enough to prepare for the River Cruise. The TS seminar will continue in separate meeting space on Friday and Saturday with the TS participants joining the overall convention for meals and entertainment. If you are interested in this program rather than the BE ALL convention please write to BE ALL Weekend asking for the TS brochure - P.O. Box 38304, Pittsburgh, PA 15238.