



ETVC

Educational TV Channel Newsletter

VOLUME SIX, NUMBER 2

SEPTEMBER - OCTOBER, 1987



PROM NIGHT - June 25

On June 25, the ETVC party theme was "Prom Night", which gave all the ladies a great opportunity to really dress up and look and feel terrific. I must say that there was a gorgeous array of dresses and gowns, along with a beautifully decorated hall and well-planned theme activities by our Social Committee.

The highlight of the evening was that our very lovely Kimberly Ann was elected "Prom Queen", complete with crown and sceptre, corsage, the works. She looked very radiant, and wore a wonderful, draping pink gown. The above photo shows her (center) and the ladies of her court: Roxanne (left - 4th place), Sheila (right - 2nd place), and Carmen (far right - 3rd place).

Kimberly Ann truly deserved to win on Prom Night; and as many of us who are lucky to know her, find her fun, outgoing, warm, caring, intelligent, adventuresome and sweet. She's one of our outstanding members. If you haven't had a chance to meet Kimberly Ann yet, come to the Chez and she'll probably be there and will be glad to get to know you!

Congratulations, Kimberly, and best wishes to you always. I'm so proud of you! And congratulations to all the winners. You looked stunning.

GLORIA'S GALLERY



My first few months as the coordinator have been busy, besides remodeling the kitchen (for the last three months) and traveling for work (8 cities in 10 days) my wife and I also has the opportunity to appear on another television show. This time we flew off to Virginia to spend the weekend with Carl-Cheryl and Karen Costa before going up to Baltimore for the "People Are Talking Show". It is not easy to go on television and open yourself to so many people. We all get nervous but manage to stay calm. Dr. Roger Peo, one of the few therapists in the country specializing in relationships that involve a crossdresser appeared with us.

On this show we all agreed to keep the show centered around the wives and have them do as much of the talking as possible. We have found that this provides the most positive way to talk about crossdressing and relationships. So far we have had only positive response and reaction. We feel that this also adds a great deal of depth and personal identity to the subject for crossdressing and gender identity. It has been very rewarding despite the risk of exposure. We have heard from people who still thought "they were the only one that did this" and from a relative who wondered if "finding feminine underwear in his room could be a sign of him being a crossdresser". For every crossdresser that we do manage to reach there must be thousands of others that we don't reach.

ETVC had over 260 members in ETVC last year. I would like to see that figure doubled but we might have a hard time keeping up the quality of our functions or we could have an even better group with more people involved. We plan to try advertising in various Bay Area magazines to try and reach more people like ourselves but we also need people that are willing to write articles, talk to groups and classes, or appear on television and to be rewarded when you see the help that you have brought to others.

BEACHWEAR FASHION SHOW



SURF'S UP!

To bring an end to a long, hot summer, what would be better than a romp at the beach? Our August Friendship social features a beachwear night, including a fashion show of models showing off a selection of oceanside clothes that will be guaranteed to turn heads. Dress for a colorful, bright day (night) at the beach and related items such as hats, towels, float toys, beach balls or surfboards. Don't forget your favorite sunglasses!

\$5 for members and \$8 for guests this evening.

One More Saturday Night

The Social and Executive committees have decided to put the Saturday Night Socials on hold until next year. We have had poor attendance at most of these gatherings, often loosing money. The Walk Like A Woman was a success and we would like to have similar presentations in the future. So, with the social committee busy getting ready for Halloween and the Miss ETVC Cotillion, the last Saturday Night Social will be November 14th with our friends from Tri-Ess joining us. Next year we hope to start up the Satuday Socials again with an educational and fun presentation every other month. In the meantime feel free to drop by the Chez for a drink or a bite to eat. You'll likely run into other ETVC members out for the night, too.

ETVC/TRI-ESS DINNER FASHION SHOW

On Saturday, November 14th at 7 pm, a buffet dinner for \$12.00 is only the beginning of a delightful evening. The main stars of the night will be the beautiful models from Tri-Ess and ETVC. Models from both groups will stroll around the tables and describe their fabulous feminine finery.

Tri-Ess is visiting San Francisco for their "Holiday En Femme" event, and getting together with ETVC for a Fashion Show should be a great evening. Mark Saturday, November 14 at 7 pm on your calendar now and contact Kim or Davida to sign up to be an ETVC model for this exciting event!



SEPTEMBERFEST ETVC STYLE

In Germany it's called Octoberfest, but since its the last Thursday of September we're gonna have a festival, ETVC style, called "Septemberfest".

The Chez will be decorated with Bavarian motif and German music will give the Chez a definite German flavor with an oom pa pa piece or two thrown in.

No festival would be complete without entertainment, so we will have some dancing demonstrations German style so some of you will be able to Polka the night away.

Of course, food is always a part of a German festival, so we will have some appetizers and work with the Chez Mollet to see if a German entre' can be added as a special for the night.

To make it a very fun evening, I hope that a lot of people can really get into the costumes of Germany - a full wide but short skirt and a white blouse usually decorated with flowers are the traditional German, Bavarian style.

Members \$3, guests \$5.

OCTOBER 29th HALLOWEEN PARTY OF THE YEAR

It's Halloween again, and that means the incredibly popular ETVC Halloween Party. This event is always the best attended and the most outrageous party of the year. The Social Committee is going all out to make this the biggest and best yet!! So get out the ritz and glitz and strut your stuff. Costumes are the order of the evening, and the only limit is your imagination.

There will be dazzling decorations, lights, sounds, Halloween candies, and a costume competition that no one can predict. There are three categories for the Halloween costume competition: 1) most glamorous, 2) most original and 3) most outrageous. The prizes for each category will fit that category very well and will be great prizes for the winners.

Because this is the most popular event on the ETVC calendar, make dinner reservations early at (415) 495-4527.

Cost is only \$5 for members and \$5 for non-members and guests. Members, please bring your membership card.

TV/TS/TG GROUPS AND ACTIVITIES

A CALENDAR OF EVENTS



DATE	WHO	WHAT	WHERE	OTHER INFORMATION
AUGUST 1987				
27	ETVC	August Social	San Francisco	415-585-5204
29	ETVC	Executive Committee	San Francisco	408-243-3919
SEPTEMBER 1987				
1	ETVC	Significant Others Support	Foster City	415-570-5161
2	Pac Ctr	TS Support	Berkeley	415-841-6224
3	Pac Ctr	Open Rap	Berkeley	415-841-6224
4	GIA	TG Support	San Francisco	415-467-5285
8	ETVC	Social Committee	San Jose	408-243-3919
8	Pac Ctr	TS Support	Berkeley	415-841-6224
11	ETVC	Poker Social	San Francisco	415-585-5204
11	GIA	TG Support	San Francisco	415-467-5285
14	ETVC	Outreach Committee	Redwood City	415-367-0986
15	Pac Ctr	TS Support	Berkeley	415-841-6224
16	Pac Ctr	Open Rap	Berkeley	415-841-6224
17	ETVC	Couples Social	Foster City	415-570-5161
17	GIA	TG Support	San Francisco	415-467-5285
18	RGA	Social	San Jose	408-988-0790
22	Pac Ctr	TS Support	Berkeley	415-841-6224
24	ETVC	September Social	San Francisco	415-585-5204
24	GIA	TG Support	San Francisco	415-467-5285
25	Pac Ctr	TV/TS Rap	Berkeley	415-841-6224
26	SGA	Social	Sacramento	916-372-5451 or 916-371-8491
29	Pac Ctr	TS Support	Berkeley	415-841-6224
OCTOBER 1987				
1	GIA	TG Support	San Francisco	415-467-5285
2	RGA	Social	San Jose	408-988-0790
3	ETVC	Executive Committee	Redwood City	408-243-3919
5	ETVC	Outreach Committee	Redwood City	415-367-0986
6	ETVC	Significant Others Support	Redwood City	415-570-5161
6	Pac Ctr	TS Support	Berkeley	415-841-6224
7	Pac Ctr	Open Rap	Berkeley	415-841-6224
8	GIA	TG Support	San Francisco	415-467-5285
9	ETVC	Poker Social	San Francisco	415-585-5204
13	ETVC	Social Committee	Berkeley	415-540-7938
13	Pac Ctr	TS Support	Berkeley	415-841-6224
15	ETVC	Couples Social	Palo Alto	415-570-5161
15	GIA	TG Support	San Francisco	415-467-5285
16	RGA	Social	San Jose	408-988-0790
20	Pac Ctr	TS Support	Berkeley	415-841-6224
21	Pac Ctr	Open Rap	Berkeley	415-841-6224
22	GIA	TG Support	San Francisco	415-467-5285
24	SGA	Social	Sacramento	916-372-5451 or 916-371-8491
27	Pac Ctr	TS Support	Berkeley	415-841-6224
29	ETVC	October Social	San Francisco	415-585-5204
29	GIA	TG Support	San Francisco	415-467-5285
30	Pac Ctr	TV/TS Rap	Berkeley	415-841-6224

ETVC is a non-sexual, membership based organization with the purpose of serving the educational, social, and recreational needs of gender-challenged people, their spouses, significant others, family members, friends, and professionals in the helping services. The ETVC Newsletter is published in February, April, June, August, October and December. Newsletter contents reflect the opinions of the contributors and the editor, and are not necessarily those of ETVC. Other organizations may reprint or reproduce portions of the newsletter for their members, provided ETVC is acknowledged. For details about ETVC programs, membership, newsletter subscriptions, and classified ads, please write to: ETVC Secretary, PO Box 6486, San Francisco, CA 94101.

Reaching Out

Reaching In

CLEANING OUT CLOSETS

I was in a closet once. There's usually no one to talk to in a closet. And they're dark and lonely places, with hardly any mirrors. Most closets are too small to have an adventure in, even walk-in closets. Closets aren't known for their support, just their hiding. It's hard to get a compliment on your party dress in a closet.

Hi, I'm Lauren, one of the new Outreach co-chairpersons. This issue of the ETVC newsletter will contain an Outreach Survey. Please answer the questions and mail it to ETVC, P.O. Box 6486, San Francisco, CA 94101, or bring it to the next ETVC social. From the survey we hope to pinpoint where the majority of our members first heard of ETVC. This will be a great help in focusing our limited funds.

I got a call from a person about a week ago. This was his first contact of any kind with another crossdresser. He was generally distraught and confused about his TV-TS leanings. It was some relief just to be talking to another TV, but he really needed the support of a group, where he could get more information and referrals. One the other hand, I met a crossdresser at a party recently that had come out earlier this year and didn't need support from our group, but wanted the social and growth aspect of ETVC. ETVC has something to offer both these people, and with this survey maybe we can learn how to reach more people sooner.

Here's a way you can help. You don't have to go to any meetings or commit yourself in any long-term way. Just fill out the enclosed survey. Like the person who called and said they were amazed at how many of us are out there, I'm amazed at how many of us are in there (that proverbial closet) in this day of mass-communication. So for those of us that don't have support, friendship or a friendly place to go to socialize, complete the survey. Thanks!

- Lauren

Next Outreach Meetings are: September 14th & October 5th
Call Martina at 408 [REDACTED] (5-7 pm) for more infomation.

Visit Your Local Library

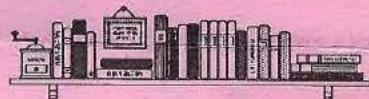
As a new officer of ETVC I am beginning to see how very little most members contribute. At a recent Outreach meeting I had an inspiration which will allow every member a chance to make a small contribution to the club. All you need to do is obtain a few (or a number) of the small "Introduction to ETVC" cards and take them with you to your local library. Find any book related to Transvestism, Transsexuality or other gender related subjects. Then insert the card, as if it were used as a book mark, and put it back on the shelf. Hopefully, when someone is looking for information they will also find our card and contact us. The cards will be available from me at most ETVC functions or by mail upon request.

The article library has several new editions. Prime among them is the "Butterfly". Karen Costa of the Butterfly Couples of Nova (Manassas, Virginia) assembled a number of articles, primarily concerned with the wives of crossdressers. We do request that you send \$1.00 for this 20 page booklet.

Other new articles include: "The Gender Edge" by J.J. Danielson, *My Son, My daughter* by Jane McDowell, "Metamorphosis Magazine" edited by Rupert Raj for the Male-to-female TS, and "Early Memories" by Gloria Wright.

- Martina

Book Library



The ETVC Book Library will now be available for loan to members. If you would like to borrow one of these books, see Kaylan at the next ETVC meeting. A \$20.00 deposit will be required as well as a \$1.00 donation to the library, so that we can expand the selection of books. You will be able to borrow the book for one month and when returned you will receive your deposit. Your membership card will serve as your library card and must be presented to check out a book. So, if you're looking for more information on gender related topics, or would like to donate your books, see



From Kaye . . .
a better way

Clip, clip, hooray!

Earrings are jewelry for the face and are essential to achieve a finished "fashion look".

Unfortunately, for those of us who have not taken the bold step into pierced ears, the selection of clip earrings is far less than of post earrings. Faced with slim choices, I decided to modify posts into clips. It's easy to do and opens up great new possibilities for your jewelry box collection. I should mention that this procedure is for disc or button type earrings only. I will address drop or dangle earring modification in a future article.

After finding your special earrings, locate a store that sells craft supplies. Sometimes art supply stores sell jewelry making supplies. Such stores sell earring back clips in gold or silver finishes. They are sold in poly bags on a peg rack, usually 3 pairs to a package @ \$1.25/pkg.

Then go to a hardware store and buy a tube of silicone cement mostly made by Dow Corning. It's about \$2 a tube which will do a lifetime of earring conversions.

With a pair of wire cutters, simply cut off the posts as close to the earring surface as possible. Apply a small dollop of adhesive, align the clip back making sure the earring will be worn in the correct orientation, press it into the adhesive and allow it to dry overnight. The earring must be in a flat position while it's drying to prevent the back from slipping out of place.

Most earring backs are perforated which allows the adhesive to engulf the earring surface backing which makes a slight soft cushion for your ear lobe. Great for all day wearing.

If you cannot find a local store for the earring backs, try writing to western Trimming Corp. in Chatsworth, CA 91311. They should be able to give you the name of a local dealer.

As a last resort, drop me a note and I'll try to help you locate or obtain a supply of earring backs. Write to: Kaye [REDACTED] P.O. Box 433, Corte Madera, CA 94925. It'll be nice earring from you!

P.S. Save the post backings for your wife or girlfriend. They sometimes lose them and spares are nice to have on hand.

Deadline for the next newsletter is
September 30th.

FANTASIA FAIR OCTOBER 16-25 PROVINCETOWN, MASS.

Fantasia Fair is a wonderful experience for any TV and Significant Other. It is a great opportunity to meet many "Super" TV's that come from all over the world to express their Femme selves in a uniquely friendly atmosphere.

The whole of Provincetown is open for TV's to engage in their pursuit of happiness without any fear of unfriendly remarks or negative encounters. The shops & cafes welcome one & all, and it is a great pleasure meeting new friends for lunch or lovely dinner parties on the Town.

There are many scheduled activities to keep everyone busy at their own pace, and usually at least one party every night. The only really difficult experience of the entire fair is the final breakfast when we have to make our fond farewells. Although the fair is only 9 days, you meet so many very special and remarkable friends, and many real tears are shed that final morning.

It is quite expensive to attend Fantasia to be realistic. It's approximately \$1,000 per person considering travel from the West Coast & optional meals and spending money for odds and ends. But it is really a quality experience and a great value for your money. I know no other experience other than "Pajaro Dunes Weekends" that deliver so many fond experiences & memories.

- Joan Sheldon

Flyers and information about the Fantasia Fair and other events is available at ETVC functions.

Other San Francisco Bay Area Gender Support Groups

Gender Identity Anonymous (GIA) is a non-judgemental transgender support group. Call 415-467-5285 for meeting place.

The Pacific Center for Human Growth, a counseling-oriented growth center, sponsors drop-in support groups for transsexuals each Tuesday at 8:00 PM. All-inclusive gender support groups meet on the 1st and 3rd Wednesdays, and last Friday of the month at 8:00 PM. The Center is located at 2712 Telegraph Avenue, Berkeley.

The Rainbow Gender Association (RGA), formerly the San Jose GGA, meets on the 1st and 3rd Friday of the month at 8:00 PM at the New Community of Faith Church, 6350 Rainbow Drive, San Jose. RGA can be contacted by writing: Rainbow Gender Association, PO Box 700730, San Jose, CA 95170.

Other organizations with on-going programs and services are located outside the immediate San Francisco Bay Area. For a current list, send \$2.00 and a self-addressed stamped envelope to: Outreach Committee, c/o ETVC, PO Box 6486, San Francisco, CA 94101.

THE REVERSIBLE SEX-CHANGE OPERATION

(continued)

A night at the Chez should begin with a long, hot bubble bath, followed by a smooth body shave, and the leisurely application of lotions. One needs to have privacy to get into a proper mood for doing make-up and dressing. Soft background music, perhaps a tall drink. This day, however, I had to work overtime, so I was in a rush.

My fingernails were stained and filthy. I decided to paint them and be done with it. But I no more than had the polish on and was waiting for it to dry, when my kids began throwing tantrums in the front of the house. Then the doorbell rang. It was my mother-in-law. From the back bedroom I could hear my wife saying I was in bed, not feeling well.

As some of you know, it's not easy putting on eyeliner when you have the DT's. Darn, I'd been in such a hurry, I suddenly realized I'd put on make-up but forgotten to shave! Pan stick is just for such occasions. I laid it on and continued with some blue eye shadow to hide my dark, baggy eyelids. The cat must've found my wig at the bottom of the closet and been napping on it. Oh, well, the extra hairs gave it a rather natural look. I couldn't find matching boobs, but who would know? There was no time to worry about coordinating colors, but did the vertical pink stripes on the skirt really go with the horizontal yellow stripes of the blouse?

The doorbell rang again. It was the church social committee. how would I ever get out of the house? I'd have to go out the back window and over the fences. The kids were making such a racket, it took me a minute to realize someone was banging on the bedroom door. Forgetting where and who I was, I answered in a high falsetto, "Who is it?"

"You better call the doctor quick!" my mother-in-law shouted to my wife. "He sounds real sick!"

I was almost finished. I put on my two inch eyelashes and my new glow-in-the-dark red lip gloss, and stared at myself in the mirror. Oh, you sexy thing, you!

Above the sounds of sirens I heard someone banging again. Smoke was coming in under the door. I knew it was definitely time to leave for the Chez. I climbed out the back window in my six-inch spikes. There were only three fences between me and the car. As I climbed the first, I noticed the neighbor had forgotten to shorten his dog Fang's chain.

"That's a good boy", I said in my sweetest voice as Fang came flying across the yard. Oh, well, now I had a micro-mini skirt.

I was right behind a six car collision on the freeway, and had to wait an hour for the traffic to clear. It got so hot the radiator boiled, my make-up ran, and I finally had to take off my hundred percent polyester blouse. Then I forgot who I

THOUGHTS WHILE DRESSING

Why do you suppose that men's and women's clothes button on opposite sides? The best reason I ever heard was that it makes it easier for a man to open a woman's buttons! Of course, that would also make it easier for a woman to . . .

Did you know that a bra is a device for making a mountain out of a molehill, and vice versa?

I was inspired to do this column by Cara's wonderful pieces, but, my dears, do you know (just between us girls) that Cara does her undies in 20 Mule Team Borax?

I've come to know the feeling of all of you GG's, of putting lots of hours in front of my mirror, trying to do this or that with what's in front of me, and end up seeing the Same Old Face. Ah, for a new look!

Now that Kim is not coordinator, I'll never get explained the great panty mystery: Kim was always promising a few brief announcements, and I expected something from Vanity Fair or Lily of France, but there was not even a bikini or hipster announcement, much less a brief one.

In our celebration of femininity, it is pleasing and charming to see how many flowers have blossomed even among our SOS sisters, who have gained with us in these self-affirming adventures. The shy, even the once-frightened, have become active, confident and contributing. We all have come from a place of fear, uncertainty and denial, into a much better place. One of the secret addictions of dressing is that it is just so much fun. One of the loveliest trips is not just into a woman's clothes, but "inside" a woman's head.

- by Phyllis [REDACTED]

Official Business

Balance \$1554.16 as of July 31, 1986

Membership 153 as compared with 114 last year.

was again, and shouted a few obscenities out the window. I got several stares, but I don't think anyone read me, do you?

Of course, I was fashionably late to the Chez. As I entered that world of glamor and beauty, the Miss ETVC contest was just starting. I rushed forward, ever hopeful!

- by Cara

GAY FREEDOM DAY PARADE SAN FRANCISCO, JUNE 28TH

The annual Gay Freedom Day Parade was held in San Francisco on Sunday, June 28th. As always, it was exciting; and our outstanding booth drew a lot of attention from the crowd. Of course, we passed out lots of literature and information about ETVC and have received some responses. Sheila and Amanda were in charge of handling the booth.

This year we also participated in the parade itself. Two of our "Miss ETVC's", Barbara and Pakela, rode on a red convertible all dressed up with their banners, waving at the crowd as we passed by on Market St. Lyn drove & Nancy was front passenger. The "monitors" on the outside of the vehicle were Nancy Ann, Marilyn, Vanessa, Terry & Linda. Kim and Martina marched in front of the car with a very large banner, which said, "ETVC - TRANSVESTITES - TRANSSEXUALS". The crowd seemed very receptive, which was a good feeling. Overall, it was a good day and enjoyed by all, even though we were all exhausted after a while. Plan to be involved in next years parade.

TV-TS TAPESTRY

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Tasteful, comprehensive, non-profit journal for all persons interested in crossdressing and transsexualism

Single copy \$10, Subscription \$30 (\$40 1st class)
With this ad \$10 of each subscription will be rebated to ETVC

DINNER WITH KIM

On Friday, July 3rd, the Executive Committee got together and treated Kim, our outgoing Coordinator of the past 3 1/2 years, to a good dinner and night out in appreciation for her outstanding endeavors to make ETVC the fine club it is for everyone to enjoy and participate in.

We started off with a lovely dinner at Teddy Bear's in San Francisco, with accompanying piano playing and singing. Later we went to the Galeon, a lively and fun piano bar, where we had a great time drinking, singing, talking, telling jokes and being silly. Vanessa even sang love songs to herself in the mirror next to our table, while Martina was chuckling and shaking her head and saying, "Do I know her?" As usual when we go out on the town, we didn't leave until around 2 am. Of course, I had to do the driving, since Vanessa was in no condition to operate a vehicle that night (morning).

COMMENTS ON "WALK LIKE A WOMAN" - AUGUST 8TH.

On Saturday, August 8th, we were privileged to have a special event called "Walk Like a Woman". Our lovely Diane made arrangements to have Francesca Valdez of the San Francisco Modeling Co. come down with her crew and a video camera and give us a presentation and teach us various techniques and ways to develop poise and grace in the way we present ourselves to others. We all learned a lot and had fun in the process.

Since there was so much to learn and absorb that day (and we can all use lots of practice), she did offer a special class for 6 to 10 people at \$200 each for 8 weeks at her studio in San Francisco. At this writing, I know of a few who are interested in pursuing it (myself included). It will be fun and very interesting to really learn how to be graceful and feminine in our walking and our gestures. Francesca's studio is full of mirrors (heaven for a TV), and she will also use the video camera as a learning tool.

If anyone is interested in this class, please contact Diane at (415) [REDACTED] for details

Female to Male Get Together #3

Planned for September, 1987, for more information call Lou Sullivan, [REDACTED] or write [REDACTED], San Francisco, CA 94117.

These Informal gatherings are for female-to-males only.

Post Office Box 184
San Juan Capistrano, CA 92693-0184

J2CP Information Services

J2CP Information Services provides information/referral services formerly provided by the Erickson Educational Foundation and JANUS Information Facility. J2CP Information Services is a separate entity and is not affiliated with either of its predecessors.

J2CP Information Services provides an information package consisting of pamphlets and literature concerning gender dysphoria syndrome, transsexualism and transvestism. This information package is available at a cost of \$25.00 to cover research, printing postage and secretarial services. Additionally, J2CP Information Services will attempt to provide referrals to reputable counselors, psycho-therapists, or gender programs, and peer counseling groups near your home.

Certified checks or Money Orders should be made payable to J2CP Information Services. Please specify whether you are male-to-female, female-to-male, or transvestite when writing. If transsexual, please provide your place of birth.



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ADVERTISEMENTS

ETVC sells advertising space at the rate of \$10/business card size ad per issue, \$50 for same per year. If you would like to advertise here, just send us your business card or camera ready ad copy, along with a check for the appropriate amount, to: ETVC, PO Box 6486, San Francisco, CA 94101.

Deadlines are the first weekend of the month of publication (June, August, October, December, February, April). Information on rates and terms for larger sized ads is available by writing to the address above.



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PERSONAL ADS

ETVC will accept personal ads from ETVC members at the rate of \$1 per 3 lines. We will not accept ads with a purely sexual objective. Send ad copy and a check for the appropriate amount to: ETVC, PO Box 6486, San Francisco, CA 94101. Deadlines are the first weekend of the month of publication (June, August, October, December, February, April). Information on rates and terms for larger sized ads is available by writing to the address above.