

THE IMPERIAL COURT OF NEW YORK
NIGHT OF A THOUSAND GOWNS

[REDACTED], NEW YORK, NY 10003

FAX [REDACTED]

NIGHT OF A THOUSAND GOWNS

The Imperial Court of New York will celebrate the successful reign of Empress VI Saleen, and the coronation of Coco La Chine as the Celestial Dragon Empress Of New York, in glittering ceremonies at the NIGHT OF A THOUSAND GOWNS. This coronation/charity ball is scheduled for March 27th, 1993 at the Grand Ballroom of The Roosevelt Hotel.

The NIGHT OF A THOUSAND GOWNS is one of the most fabulous and grand events of the gay community's social and political season. There are a number of relevant "angles" that we feel you will find really interesting.

- 1) A virtual who's who in the gay community will be in attendance, including government officials and monarchs from out-of-town courts. (Wait till you see the size of *their* crowns!)
- 2) The lavish pageantry of the coronation ceremony rivals the pomp and circumstances of that other Royal family in England. The Imperial Court System is a 28 year old organization, rich in history and proud of its tradition.
- 3) The ladies and gentlemen of the court include an array of beauty that Buckingham Palace has never seen. The Dukes and Duchesses, The Count and Countesses, and the league of uncommon courtiers that make up the New York Court. Each one with a story to tell.
- 4) The jewels. Tons and tons of dazzling stones that's sure to blind the commoners unaccustomed to such riches. A most impressive collection of Imperial Jewels that Lloyds of London refuses to insure due to its sheer magnitude.

Now you have a chance to view them all in one place!

- 5) And of course the gowns. More designer originals than the collection of the Costume Institute. Rhinestones, and sequins, and rhinestones, and boas, and taffetas, and rhinestones, and chiffons, and

rhinestones, and velvet, and rhinestones, and very, very long trains and capes.

You get the picture. A true fashion statement of overstated elegance. The Court's fashion motto - "When in doubt, overdo!"

6) Finally, there's me: Coco La Chine, the Empress Elect. Men have raved about my legendary beauty, my leadership in the gay & lesbian community, my commitment to uplift the image of drag, and my burning passion to make it to the Style section of the New York Times, Eye in WWD, the covers of Vanity Fair, HX, Out, Genre, Stonewall News, Private Lives, Town & Country, etc. and the pages of every news media I can. (Okay, Oprah, Sally, Joan, Geraldo....Yes, Phil, I didn't forget about you. Just call my press agent: Charles Ching!)

With all these persuasive reasons, how could you possibly pass up the opportunity to rub elbows with Royalty?

To receive a press kit, or to schedule an interview or photo shoot, please call Charles Ching at [REDACTED] or FAX your excitement to [REDACTED]
[REDACTED]